



## The Cinemage<sup>®</sup> Gallery Prints-on-Demand System

Giclee print reproductions of fine art works created using high quality ink jet printers are a growing phenomenon in the decorative art business world. For museums and art galleries with large collections of fine art and associated reproduction rights this new technology offers a significant source of new revenue and a channel for disseminating the collection to a larger audience. Cinemage has developed a software solution that is installed on standard personal computers and connected to HP printers to create Giclee prints of the highest quality.

The business model for the gallery is flexible and can range from a simple “stand-alone installation” to a more networked solution. In a stand alone installation Cinemage software is used on site to print copies of the digital art works installed by the gallery on their server. A more complete system involves an internet connection from the gallery server to the Cinemage hosting server which would then allow the gallery’s customers to request prints from many different sources: the prints can then be made on site by the gallery or can be done at any of our print sites. Our fee splitting ecommerce engine ensures that Cinemage gallery customers will receive revenues for their contribution to a giclee sale for each of: provision of content, actual printing and a commission on sales gained through their point of presence.



### System Highlights

- ❑ Web based or standalone
- ❑ Powerful search engine
- ❑ Multiple levels of access and security
- ❑ Handles most data formats
- ❑ Displays images in different resolution and levels of detail

### System Components and Options

#### Cinemage System Software

- ❑ Cataloguing engine
- ❑ Access Control
- ❑ Public Access
- ❑ Media Server

#### ECommerce Module

- ❑ An add-on that allows for fully automated payment by end users using credit cards.

#### Support and Maintenance Package

- ❑ One, two, or three year packages available with monthly fees providing on line, telephone and on site support as needed and ensuring that you’re always up to date with the latest upgrades and revisions to the software.

#### Set-up and Training

- ❑ Onsite support for Gallery employees to help customize the system and ready the installation for business, available at \$1000/day plus travel and expenses.

## **Hardware Requirements**

- ❑ **Printer:** Cinemage is a partner with and highly recommends HP printers especially the HP130 and the HP 5500 series
- ❑ **Servers:** HP makes some the best and most reliable PC based servers in the world, Cinemage recommends that the system be installed on two servers to allow for backup and uptime maintenance.
- ❑ **Kiosk :** Cinemage can supply an attractive user-friendly kiosk based point of presence that will make a handsome addition to your gallery gift store. Its rugged stainless steel construction makes it a long lasting and indestructible tool for the public to browse the collection and select their prints, if the eCommerce engine has been purchased it can also process payment transaction information. The kiosk interface includes a touch sensitive screen that allows members of the public to easily find the print they want without sales person intervention. The kiosk connects simply to the servers via a wireless WIFI connection (included).



## **For Further Information**

For further information please contact us, by telephone at 604-669-0699 or via email at [info@cinemage.com](mailto:info@cinemage.com).

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